

# IAC CODE OF CONDUCT

## Purpose:

The purpose of this document is to set forth the norms for appropriate behavior for IAC participation.

## Background:

The Industry Advisory Council is a non-profit, non-partisan organization dedicated to fostering improved communications and understanding between government and industry. Through its affiliation with the American Council for Technology, the Industry Advisory Council provides a forum for industry to collaborate with and advise government executives on IT issues.

IAC does not lobby and does not promote the business or other interests of industry participants.

The value proposition of IAC is that it provides an objective and ethical forum where government and industry executives can work together on common issues towards a shared vision. The primary benefit to industry is the ability to contribute to the public good by helping government to acquire and use IT resources more effectively and efficiently. Ancillary benefits of this work include networking, education and the development of relationships between government and industry. IAC does not implicitly or explicitly provide access to government for individuals or groups of companies. It is important that all IAC members understand our value proposition and work in accordance with these goals in all IAC activities. IAC welcomes individuals and organizations who wish to contribute to more effective government. Individuals and organizations whose sole purpose is to pursue business opportunities and sales may wish to consider other avenues.

IAC activities shall be carried out in accordance with the following guidance.

1. All deliverable products (white papers, analyses, surveys, etc.) shall be vendor, product and technology neutral. There shall be no reference to specific companies or vendor products. Each IAC deliverable product shall be reviewed by three independent reviewers and the IAC Executive Committee prior to release.
2. IAC shall generally not compete with products and services that are or can be provided by IAC member companies. It is intended that IAC products should usually be the assimilation of existing knowledge, rather than the creation of new intellectual capital. It is important that we do not provide work that might compete with IAC member companies.

3. All activities (products, events, meetings) should encourage and seek broad participation by IAC member companies. It shall be the policy of IAC that, to the maximum extent possible, each activity shall be open to all interested persons. In those instances where attendance must be limited, participants will be selected via lottery or some other method that ensures a fair and objective selection process.
4. When participating in a meeting under the auspices of IAC, attendees are representing IAC, not their individual companies. People attending a meeting under the auspices of IAC may identify which company they are from, but should not promote individual company capabilities. They should also not conduct company business when meeting under the auspices of IAC.
5. IAC events, like SIG meetings and the Executive leadership Conference (ELC) present a unique opportunity for interaction with government on issues of interest to both communities. It is best used to develop relationships for long term interaction; a relationship that is established by discussion of issues. This is not the forum for a brief of corporate capabilities.
6. IAC members are expected to be an advocate for IAC and IAC activities.
7. IAC leadership positions shall be open to all interested members. IAC members gain opportunities for leadership positions by participating in committees, task forces and other activities and demonstrating their commitment to the organization.
8. IAC members are expected to respect and comply with all federal ethics laws and regulations. IAC members shall not do anything that will create a real or perceived conflict of interest for those government employees who interact with IAC.
9. IAC activities shall be transparent and open to all interested parties.