

Government and Industry IT: one vision, one community



## 2010 Small Business Conference Sponsorship Opportunities

February 10, 2010  
Westin Arlington Gateway  
Arlington, VA

**Conference Description:** Now in its fourth year, this conference grows bigger and more dynamic every year. The Small Business Conference (SBC) seeks to address the unique role and needs of small businesses in the government IT community. Program sessions are built around the challenges and opportunities unique to small businesses and focus on the elements that have made companies successful. This one day event conveys much needed insights into the government IT marketplace and helps executives build better relationships with government, create innovative ideas and identify ways to exceed goals. Approximately, 300 attendees, made up of small business executives and the government counterparts from the IT community, will attend.

**Sponsorship Opportunities:** IAC offers four exciting ways to support ACT-IAC's Small Business Conference. See attached sponsorship and exhibitor details to learn more about our exciting offerings. A unique feature of SBC is the exhibit show - the only ACT-IAC conference that has industry exhibits!





## Small Business Conference Sponsorships

### 1. Platinum Sponsor (\$5,500):

- 2 complimentary conference registration
- Company logo displayed on all signs and banners throughout the conference
- A detailed company profile with logo in the conference program
- One company ad prominently displayed during the conference and in the registration packet
- Advance opportunity to register for the Lunch with Leaders during the conference
- Receive an advance copy of the SBC attendee list with full contact information
- Company logo displayed on the ACT-IAC website
- Invitation to attend the Appreciation Reception later in the year- a fantastic opportunity to network with all ACT-IAC conference government speakers, ACT-IAC Leadership, planning committee members and more
- Opportunity to exhibit during the conference

### 2. Gold Sponsor (\$3,500):

- 1 Complimentary registration and \$75 off additional registrations
- Company logo displayed on all signs and banners throughout the conference
- A detailed company profile with logo in the conference program
- Company logo displayed on the ACT-IAC website
- Receive an advance copy of the SBC attendee list
- Invitation to attend the Appreciation Reception later in the year- a fantastic opportunity to network with all ACT-IAC conference government speakers, ACT-IAC Leadership, planning committee members and more

### 3. Silver Sponsor (\$1,500)

- 1 Complimentary registration
- Company logo displayed on all signs and banners throughout the conference
- A detailed company profile with logo in the conference program
- Company logo displayed on the ACT-IAC website
- Invitation to attend the Appreciation Reception later in the year- a fantastic opportunity to network with all ACT-IAC conference government speakers, ACT-IAC Leadership, planning committee members and more

### 4. Exhibitor (\$1,000)

- 6' Tabletop exhibit will include, two chairs, one wastebasket, and one easel
- Electricity will be available, all other AV is available for an additional fee
- Exhibits will be located in an area of high exposure during registration, breakfast, breaks, and the reception
- Each exhibit will receive one (1) complimentary staffing exhibitor pass. Each exhibiting company may purchase additional attendee registrations at the regular price
- Listing in the official conference program. Including company description and logo (if confirmed before 3/13)
- Recognition in the exhibitor appreciation section of the website with a hyper link to your company website
- Special exhibitor name badge ribbons for company representatives to wear at the conference

Government and Industry IT: one vision, one community



	<b>Small Business Conference</b>			
<b>About the Conference</b>	Address small business challenges and tips from small businesses that have been successful in communicating and demonstrating credibility and performance.			
	Platinum \$5,500	Gold \$3,500	Silver* \$1,500	Exhibitor \$1,000 (\$300 for Gov.)
Complimentary Registration Passes	2	1 w/ \$75 off additional registrants	1	n/a
Recognition on all signs and banners throughout the conference	X	X	X	X
Logo and company profile in program	X	X	X	X
First Opportunity for 2010 Sponsorships	X	X	X	X
Logo on ACT-IAC web site hyperlinked to corporate website	X	X	X	
Recognition in Pre Conference promotional materials	X	X	X	
Attendance at annual Appreciation Reception with Recognition Award	X	X	X	
Electronic Copy of Attendee List	X (Full info.)	X (name and e-mail)		
Company to provide PDF ad to be included within the electronic registration packets	X			
First to reserve table at the Lunch with Leaders	X			