



# 2010 Executive Leadership Conference

## Sponsorship Opportunities

October 24-26, 2010  
Colonial Williamsburg, Williamsburg, VA



To lead the IT community to improve government  
and thereby enhance government's ability to serve the nation's citizenry

For more information contact Charlene Nieman at 703-208-4800 ext 205 or [cnieman@actgov.org](mailto:cnieman@actgov.org)

## **Executive Leadership Conference Sponsorships , 2010**

### **Platinum, Gold and Silver**

#### **1. Platinum Sponsor (\$30,000):**

- 3 complimentary conference registrations
- Company logo displayed on all signs and banners throughout the conference
- A detailed company profile with logo in the conference program
- Company ad in the conference program
- Advance copies of the ELC attendee list with full contact information
- Company logo displayed on ACT-IAC website
- Acknowledgement in ACT-IAC newsletter
- Priority conference hotel reservations
- Opportunity to write a white paper for posting on the ACT-IAC portal and distribution at the conference
- Table Host for the popular CXO Breakfast with a government co-host (assigned at random)
- A reserved VIP table at all Plenary Meals
- Company logo on the conference journal- a popular take away item
- Personal staff concierge available during the conference
- Invitation to Chair's Reception
- Invitation to attend the Appreciation Reception later in the year- a fantastic opportunity to network with all ACT-IAC conference government speakers, ACT-IAC Leadership, planning committee members and more

#### **2. Gold Sponsor (\$16,500):**

- 2 complimentary conference registrations
- Company logo displayed on all signs and banners throughout the conference
- A detailed company profile with logo in the conference program
- Advance copy of the ELC attendee list with contact information
- Company logo displayed on the ACT-IAC website
- Acknowledgement in the ACT-IAC newsletter
- Priority hotel reservations
- Provide marketing piece to be placed in networking lounge
- Invitation to Chairs Reception
- Personal staff concierge available during the conference
- Invitation to attend the Appreciation Reception later in the year- a fantastic opportunity to network with all ACT-IAC conference government speakers, ACT-IAC Leadership, planning committee members and more

#### **3. Silver Sponsor (\$9,500/ 4,500/ 2,100)\***

- 1 Complimentary registration
- Company logo displayed on all signs and banners throughout the conference
- A detailed company profile with logo in the conference program
- Company logo displayed on the ACT-IAC website
- Acknowledgement in the ACT-IAC newsletter
- Advance copy of ELC attendee list
- Personal staff concierge available during the conference
- Invitation to Chair's Reception
- Invitation to attend the Appreciation Reception later in the year- a fantastic opportunity to network with all ACT-IAC conference government speakers, ACT-IAC Leadership, planning committee members and more

\*based on annual Federal Government Revenue

# 2010 Executive Leadership Conference (ELC)

October 24-26, 2010

Colonial Williamsburg, Williamsburg, VA

Executive Leadership Conference					
About the conference	Premiere leadership event, which brings together senior industry executives and government officials to exchange information, improve communications and build partnerships to enhance the government's ability to serve the nation's citizenry.				
Audience	850 Senior Government and Industry executives. Government to Industry ratio 1:4.				
	Platinum \$30,000 15 available	Gold \$16,500	Silver		
			>\$10M annual Gov. Revenue \$9,500	\$2M-10M in annual Gov. Revenue \$4,500	<\$2M in annual Revenue \$2,100
Complimentary Registration Passes	3	2	1	1	1
Personal Staff Concierge (ACT-IAC staff)	X	X	X	X	X
Acknowledgement in the ACT-IAC Newsletter	X	X	X	X	X
Logo on the ACT-IAC web site hyperlinked to corporate web site	X	X	X	X	X
Company logo at 6 New Member Orientations and all Membership Meetings	X	X	X	X	X
Logo and company profile in program	X	X	X	X	X
Recognition on all signs and banners throughout the conference	X	X	X	X	X
Company recognized in a full page trade paper ad	X	X	X	X	X
Attendance at Appreciation Reception with Recognition Award	X	X	X	X	X
Priority Hotel Reservations	X	X			
Opportunity to write a white paper for posting on the ACT-IAC portal and distribution at the conference	X	X			
Electronic Copy of Attendee List	X Full info	X Name and Email only			
Company logo displayed at registration area	X				
Provide marketing piece to be placed in Networking Lounge		X			
Table Host for CXO Breakfast (tables assigned at random)	X				
Ability to submit an application for a subject matter expert to speak on one of the tracks (ELC ONLY)	X				
Reserved VIP Seating at all Plenary Meals	X				
Company logo in 100% Recycled Journal Books	X				
Electronic ad included in registration packets	X				

# 2010 ELC Sponsorship Commitment Form

## Sponsorship Level (please check your level)

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### LEVEL

PLATINUM	\$30,000	
GOLD	\$16,500	
SILVER	>\$10M Fed Revenue	\$9,500
	\$2M – \$10M Fed Revenue	\$4,500
	<\$2M Fed Revenue	\$2,100

### Golf Tournament:

ELC GOLF

(please specify sponsorship): \_\_\_\_\_

## COMPANY INFORMATION

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Company: \_\_\_\_\_

Sponsorship Point of Contact: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Billing Information:

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail \_\_\_\_\_

Authorizing Signature: (by signing this you are committing to the indicated level of sponsorship and terms of payment)

\_\_\_\_\_

Final payment is due **45** days before conference or your sponsorship will be cancelled. **Any cancellations must be made NO LATER than 45 days before an event and the Sponsorship Cancellation Form must be filled out and approved by ACT-IAC.** All silver sponsorships are subject to revenue review to confirm level of sponsorship\* Please contact Charlene Nieman for more information at 703-208-4800 ext. 205. PLEASE FAX OR EMAIL COMPLETED FORM TO: Charlene Nieman at 703-208-4805 or email [cnieman@actgov.org](mailto:cnieman@actgov.org)