

The Impact of the IT Dashboard on Investment: An Industry Perspective A Call for Volunteers

Executive Summary

The IT Dashboard is a new website (<http://it.usaspending.gov/>) enabling federal agencies, industry, the general public and other stakeholders to view details of federal information technology investments. The purpose of the Dashboard is to provide information on the effectiveness of government IT programs and to support decisions regarding the investment and management of resources. The Dashboard is now being used by the Administration and Congress to make budget and policy decisions.

The Administration's Chief Information Officer, Vivek Kundra, has asked for input from industry regarding the value and use of the IT Dashboard. IAC is undertaking a project to respond to this request.

Objective and Deliverables

The objective of this project is to provide a cross-industry answer to the following questions:

- What steps should be taken to improve the quality of the information contained in the IT Dashboard?
- Are individual private sector IT companies using the IT Dashboard to manage projects? If yes:
 - How is the Dashboard being used by the company?
 - Who in the company is using the Dashboard?
- If the government uses the dashboard to manage projects at the executive level, what information -- according to industry -- would be the most pertinent and succinct?
- Will/could the Dashboard have an impact upon corporate decisions and investments made by industry? If yes, where and how will this impact be felt?
- What concerns does industry have in the use of the IT Dashboard and its data?
- What benefits does industry see from the Dashboard?

The project deliverable is a roundtable of industry representatives that will be documented and delivered to the CIO. In addition to the roundtable, comments will be solicited from the general IT community and included in the final product delivered to the CIO.

After the roundtable additional activities related to this activity may be planned. Additional information will be made available at that time.

Schedule

This project is to be completed by November 30th, 2009.

Call for Volunteers and Support

IAC is seeking volunteers to participate in the planning and conduct of the roundtable. The actual roundtable is expected to be no more than twenty (20) participants and will represent the diversity of IAC member companies. Participants will be selected based upon the attached criteria.

Volunteers are also sought to serve as the facilitator and the scribe.

In addition to hosting the roundtable, IAC will also seek input on the above questions from the government IT community.

Submission of Nominations

Nominations are due to IAC by COB, Friday, October 30th, 2009. The nomination should be emailed to act-iac@actgov.org, ATTN: Dashboard Project, or faxed to 703.208.4805.

Further Information

For further information on this project, contact Ken Allen (kallen@actgov.org or 703.208.4800) or Andy Robinson (arobinson@icfconsulting.com or 703.934.3821).